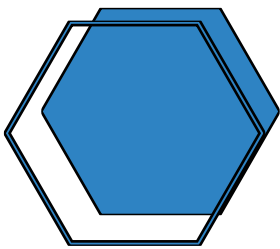
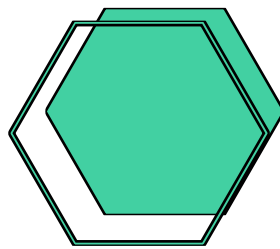




MFU BOX Brochure



MFD



RIA

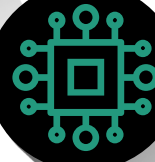


MFD / RIA - Clients

A Complete & features packed platform from MFU

USPs of MFU BOX

User-Defined
analysis & Trends



In-House Software

Scalable &
Flexible Infra



Revenue &
Profitability

Multi-dimensional
transactional
analytics



360° Clientele
View

Data Secured &
BCP Ready



Model Portfolio &
Rebalance

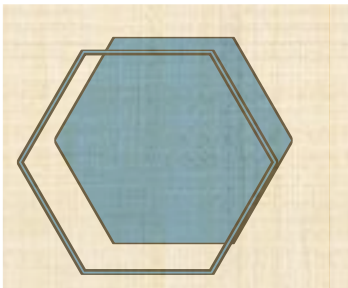
Behavioural Risk
Assessment



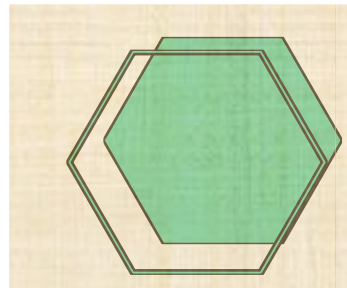
Flexible Subscription
Plans



Features for MFDs/RIAs



MFD



























RIA



A Complete & features packed platform from MFU

















MFD /RIAs-Salient Features

Key Features	Pro	Pro+
Masters- AMC, Registrar preconfigured masters.		
User Role		
Transactional Hierarchy		
RTA Data Uploads- Transaction Uploads		
RTA AUM upload- Client Wise AUM Report		
RTA Data Uploads- SIP Registration Data		
RTA Data Uploads- SIP Expiry Data		
RTA Data Uploads- Brokerage Claw back Data		
RTA Data Uploads- Commission Pay-out Data		
RTA Data Uploads- Brokerage Transaction Data		
RTA Data Uploads- Investor Capital Gain Data		
Manage Family- For consolidated portfolio.		

MFD /RIAs-Salient Features

Key Features	Pro	Pro +
<u>REPORTS - MIS REPORTS</u>		
Transactions Reports.	✓	✓
Collection Report	✓	✓
<u>Summary & Trend Reports</u>		
AUM Report.	✓	✓
AUM Trend	✓	✓
AUM Summary	✓	✓
Collection Summary	✓	✓
Collection Trend	✓	✓
Net Collection Summary	✓	✓
Net Collection Trend	✓	✓
Capital Gain Report	✓	✓
Performance Report	✓	✓

MFD /RIAs-Salient Features

Key Features	Pro	Pro +
<u>SIP Reports</u>		
SIP collection Details.		
SIP Collection Summary		
SIP Trend		
New SIP Registration		
Running SIP		
SIP Transaction/Rejection		
SIP Expiry Report		
SIP Cease Report		

MFD /RIAs-Salient Features

Key Features	Pro	Pro +
<u>Brokerage Reports</u>		
Brokerage Trend Report	✗	✓
Brokerage Detailed Report as per RTA	✗	✓
Brokerage Summary as per RTA	✗	✓
Brokerage Ageing Report	✗	✓
Profitability Report	✗	✓
Behavioural RISK Assessment	✗	✗
Goal Setting	✗	✓
Portfolio Rebalancing	✗	✗

Reports and MIS Details

Analytics	
Transaction	Sales Trend
	Transaction for last 7 days (RTA Wise)
	Gross Sales by Sub-Asset Class
	Net Sales by Sub-Asset Class
	Gross Sales by AMC
	Purchase - Systematic vs Normal Investment
	Redemption - Systematic vs Normal Redemption
	Switch - Systematic vs Normal Switch
	Investment top 25 Investors for the last transaction date
	Redemption top 25 Investors for the last transaction date

Reports and MIS Details

Brokerage

Brokerage Trend by Sub-Asset Class

Non-SIP / SIP Brokerage by Sub-Asset Class

Total Brokerage by Asset Class

Total Brokerage by Sub-Asset Class

Total Brokerage by AMC

Brokerage Payment Trend

Brokerage- Normal vs Systematic

Brokerage by top 20 Investors

Brokerage by top 50 Schemes

Reports and MIS Details

Analytics	
AUM	AUM Trend by Asset Class
	AUM by Asset Class
	AUM by Sub-Asset Class
	AUM by AMC
	AUM by top 50 Schemes
	AUM by top 10 Investors
	AUM by top 10 Family Portfolio

Reports and MIS Details

Analytics	
Mutual Fund Performance	Fund Metrics
	Performance Returns
	Ranking
	Scheme Performances
	Trailing Returns
	Benchmark Index
	One Day Return
	Summary
	Fund Details
	Top Holdings
	Fund Objectives

Reports and MIS Details

Analytics	
Mutual Fund Performance	Performance & Risk
	Annual Total Returns
	Top Charts
	Volatility Measures
	Rank & Performance
	Holding Composition
	Sector Diversification
	Top Holdings
	Asset Allocation

Reports and MIS Details

Detailed Reports	
Brokerage	AMC Wise
	Asset Wise
	Sub-Asset Wise
	AMC + Scheme wise
	AMC + Scheme wise + Folio Level
	AMC + Folio (Investor Level)
	Normal vs Systematic
	T30 and B30
	Average Assets including Ageing

Reports and MIS Details

Detailed Reports

Transaction

Purchase, Redemption, Switch & Dividend Paid

AMC Wise

Asset Wise

Sub-Asset Wise

Scheme wise

Folio wise

Branch wise

City wise

Investor Name

Transaction Status

Tax Status

Reports and MIS Details

Detailed Reports	
Portfolio	AMC Wise
	Asset Wise
	Sub-Asset Wise
	Scheme wise
	Folio wise
	Asset date wise
	City wise
	Investor Name

Reports and MIS Details

Detailed Reports	
Systematic Registration	LIVE & Completed -SIP & STP
	AMC Wise
	Asset Wise
	Sub-Asset Wise
	Scheme wise
	Folio wise
	Location wise
	Investor Name

Reports and MIS Details

Detailed Reports

Customer Analysis

Folio, Investor Name, PAN, CAN, Family, Mobile & Email

Schemes AUM

Transactions

Capital Gain

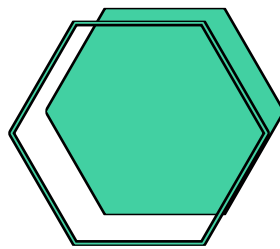
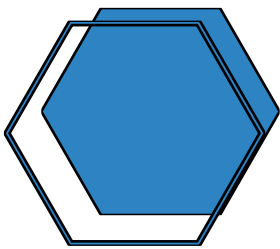
Profile Details

Bank Details

Nominee Details



Features for *MFD/RIAs-Clients*



MFD/RIA-Clients

A Complete & features packed platform from MFU

MFD/RIA -Clients

CLIENT REPORTS - (Individual & Family level)

Dashboard

Family Holding Consolidated

Portfolio Summary

Detailed Portfolio with XIRR

Capital gain summary

Capital gain Detailed

Dividend details

SIP/STP Details